

Global Leading University

SKK Business School





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Educational Objective

- Cultivate researchers versed in their specialization and other business field
- Encourage students to be guided by their own needs and interests as they shape their PhD program, with opportunity to work with faculty in numerous domains

Program Features

- 100% English Lecture by full-time faculty
 - Full-time program
 - Stimulating and creative research environment
 - Financial Aid
- Regardless of nationality, students are guaranteed for scholarship based on their progress during their doctoral program.



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EMBA

The EMBA is the most innovative part-time MBA program in the country, helping business people and executives to master the skills to become international leaders. Globalization, Leadership and Innovation are the mission keywords of the EMBA program. This MBA degree can be earned by attending campus twice a week over a 2-year period.

Our Themes - Developing Global Business Leaders

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<ul style="list-style-type: none"> - Practical and high quality lectures - Enhance competitive power through practical and relevant lectures - Strengthen executive abilities by means of problems, examples, discussions and case-based learning - Professional, relevant lectures by full-time faculty meeting the highest quality standards 	<ul style="list-style-type: none"> - Advisory system & regular Global Seminar - Select advisors' direct mentoring for graduation - Join various classes in overseas university to inspire learning ability 	<ul style="list-style-type: none"> - Alumni network - Regardless of graduation, faculty members, students, alumni meet to solve problems and make plans for continuous improvement

IMBA

IMBA is Korea's highest quality online MBA degree program. This program is designed for students unable to participate in a program using a traditional format. The IMBA is Korea's first fully online MBA degree program.

Educational Objective

- Global Perspective
- Creative Entrepreneurship
- In-depth Knowledge and Integration Capabilities



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Program Features

- Online MBA program with less limitations of time and place
- World-class full-time Business School faculty-developed textbooks and lectures
- Continuous communication with professors through video Q&A and off-line test
- Offline community activities such as Joint study opportunities for complementary cooperation, active online student committees based on regions or majors
- Overseas global seminars to Japan, Europe and other countries gaining international perspectives and combining theory and practice
- Extensive scholarship support for focus on academic learning

W-AMP

SKKU's W-Advanced Management Program (W-AMP) is a special non-degree program that consists of a curriculum focused on cultivating physical, spiritual, and emotional capacities.

Educational Objective

- Acquiring practical business and interpersonal skills
- Training importance of strategy and leadership in complex organizations developing qualification of global leaders.

Program Features

01_Wisdom Management

Cultivate creativity and cultural learning through lectures on liberal arts, field experiences, high-quality cultural activities and sports.

02_Wealth Management

Well-known experts provide asset investment advice for achieving life plans with specific information on selecting and managing investments

03_Well-being Management

With state-of-the-art medical technology in cooperation with Samsung Medical center, we offer health information and management for W-AMP students.



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Humanities and Social Sciences Campus

The deep root of SKKU are so strongly entwined with Seoul that we cannot describe the university in isolation from the city. Like SKKU Seoul is the center of Korea's remarkable economic growth for the past 50 years with its unique blend of tradition and newly innovated modernity. Seoul was the seat of government more than 1,500 years ago. Even so, the city had its real genesis with the establishment of the Joseon Dynasty in 1392, when it became the capital city. Seoul is one of those cities which maintains the architectural beauty of the past in the midst of modern development. Seoul's architectural history has been carefully preserved to maintain a link between the city of yesterday and the thriving cosmopolitan city of today.

As the cultural, economic, and political center of the nation, Seoul provides infinite opportunities for research. University students reap the benefits from the city's resources, and are able to put into practice what they have learned in the classroom.



<https://biz.skku.edu/en/>

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