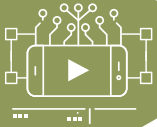


Department of Media and Communication





About the Department

The department's name changed from the Department of Journalism & Mass Communication to Media and Communication on March 1, 2019. The faculty and members of the department conduct comprehensive research on communication in the society. It is about all of the phenomena of communication that take place among individuals or organizations. The department's research pursues both theoretical and practical matters. It delves into all communication phenomena from interpersonal to mass communication with regard to news media, films, magazines, advertisements, PR, and the internet.

Vision & Mission

The main objectives of the department are:



In order to achieve these objectives, we provide courses in various fields, including journalism, political communication, cultural studies, new media contents, cyber-communication, PR, media industry, human communication, big data, and AI communication.

Ranking & Facts

18

Faculty Members

366

Undergraduate/Graduate Students

#2

Ranking of department #2 in Korea

Activities

Research/Project



- Educational Research Team: Its vision and goal are to produce creative, empathetic communicators to lead the world in the era of artificial intelligence at the top level in the world.
- The need for producing multidisciplinary communicators – The macroscopic trend of higher education in the Fourth Industrial Revolution is multidisciplinary creative convergence education crossing over academic borders between science, technology, the humanities, society, arts, and so on.
- The department has a basic structure for competent human resources in cooperation with the Graduate School of Culture Management, Department of Culture and Technology, Convergence Institute for Intelligence and Informatics, and Department of Applied Artificial Intelligence under SKKU Institute for Convergence.

International Conference



- The Educational Research Team holds a off and online conferences with universities that has MOUs with on “Communication Technology Development and Social Innovation in the era of AI”.
- This department has taken part in many global social innovation conferences such as “Impact Hub” and “2019 Slush Helsinki” to develop and expand start-up ideas related to inclusive social innovation and as an opportunity to exchange ideas with social innovation organizations on a global level.

Partnership



- Research Concierge Center
- Artificial Intelligence Big Data Technology Center
- UNESCO UNITWIN (University Twining and Networking Scheme)
- SKKU Convergence Institute for Culture, Arts, and Media
- SKKU Institute for Global Integrated Contents

SKKU Ranking & Facts

88

2021
QS World University
Ranking #88

10

2021
THE Asia University
Ranking #10

01

2020
#1 Private Comprehensive
University in JoongAng
Daily University Ranking

02

2020
#2 The Top 1% Most Cited
Articles among Korean
Universities in National
Research Foundation

01

2020
#1 National Customer
Satisfaction Index for
14 consecutive years

110

SKKU & Samsung –
110 joint research projects


754

International Partnership
with 754 universities in
74 countries worldwide

1398

Founded in 1398
Oldest University in
East Asia



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