U. DAVID PARK

Martin J. Whitman School of Management
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ACADEMIC EMPLOYMENT

Whitman School of Management, **Syracuse University**

Associate Professor of Entrepreneurship (tenured)	2024 –
Institute for an Entrepreneurial Society (IES) Faculty Fellow	2022 –
Assistant Professor of Entrepreneurship	2017 – 2024

Sungkyunkwan University, Seoul, Korea

Visiting Professor (Summer Term)	2023 –

EDUCATION

Ph.D. in Business Administration, **University of Washington**

M.S. in Business Administration, **Seoul National University**

Bachelor of Business Administration, **University of Seoul**

REFEREED PUBLICATIONS

1. U. David Park, Youngsir Rha, Sonali Shah, and Shinjinee Chattopadhyay. 2024. An Image of Industry: Exploring the Effects of Knowledge Sources in the Medical Imaging Industry. **Industrial and Corporate Change,** 33(1), 64-89

2. David S. Lucas, Cristiano Bellavitis, and U. David Park. 2023. A Cloud's Silver Lining? The Impact of Policy Interventions on New and Maturing Technology Ventures' Online Recruitment. **Strategic Entrepreneurship Journal,** 17(2), 445-484
   - Wiley Top Cited Article published in 2023

3. David S. Lucas and U. David Park. 2023. The Nature and Origins of Social Venture Mission: An Exploratory Study of Political Ideology and Moral Foundations. **Journal of Business Venturing,** 38(2), 106271
   - Authors contributed equally

4. U. David Park, Warren Boeker, and David Gomulya. 2020. Political Ideology of the Board and CEO Dismissal Following Financial Misconduct. **Strategic Management Journal,** 41(1), 108-123

5. U. David Park, Abhishek Borah, and Suresh Kotha. 2016. Signaling Revisited: The Use of Signals in the Market for IPOs. **Strategic Management Journal,** 27(11) 2362-2377

6. Namgyoo K. Park, Uisung D. Park, and Jungwhan Lee. 2012. Do the Performances of Innovative Firms Differ Depending on Market-oriented or Technology-oriented Strategies? **Industry and Innovation**, 19(5): 391-414

CASE STUDIES

1. Namgyoo K. Park, Jeonghwan Lee, and Uisung D. Park. 2015. Korean Air Cargo: Strategic Challenges in an Evolving Environment. **Asian Case Research Journal,** 19(1) 127-154

OTHER WRITINGS

1. Lucas, David S., Cristiano Bellavitis, and U. David Park. 2023. COVID Policy Interventions Changed How Companies Hire. **Entrepreneur & Innovation Exchange (EIX)**

WORKING PAPERS & UNDER REVIEW

Theory of Startup Dominance
Emerging Resource and Entrepreneurship
Democratization of Entrepreneurship
Entrepreneurs on the Job Market with Cristiano Bellavitis
Entrepreneurs' Well-Being with Sanggeun Lee and Johan Wiklund.
High Valuation Firms in the IPO market with S. Joseph Shin
CSR and CEO Dismissal with Warren Boeker and David Gomulya
Leadership and Revenue Strategy with David Lucas
Crisis and Social Cohesion in Organizations with David Lucas
Evaluation of Job Candidates with Simon (Seongbin) Yoon, Ming De Leung, and Cristiano Bellavitis
Venture Board and Innovation with Hooman S. Abootorabi and Alexander McKelvie
Family Social Ventures with David Lucas and Joel Gehman.
Positive and Negative Evaluations with Abhijith G. Acharya and David Gomulya

CONFERENCE PROCEEDING

U. David Park, and Cristiano Bellavitis. 2024. Unrequited Preference: The Job Market Interaction Between Tech Ventures and Former Founders. **Academy of Management Proceedings**. 11928

Abhijith Acharya, David Gomulya and U. David Park. 2023. Examining the Joint Effects of Stigma and Status on Successor CEO Recruitment. **Academy of Management Proceedings**. 15397

David Lucas, and U. David Park. 2022. Political Ideology and The Moral Foundations of Prosocial Venture Creation. **Frontiers of Entrepreneurship Research**

David Lucas and U. David Park. 2021. An Exploratory Study on the Nature and Origins of Social Venture Mission. **Academy of Management Proceedings**. 14516

U. David Park, David Gomulya, and Warren Boeker. 2021. Fall From Grace: Ethical Shortfalls and Firm Actions. **Academy of Management Proceedings**. 13918

U. David Park, Abhishek Borah, Suresh Kotha, and Emily Cox-Pankhe. 2019. When Silence is Golden: Information Shared in Social Media on Resource Acquisition in the IPO Market. **Frontiers of Entrepreneurship Research 39**

Abhishek Borah, U. David Park, and Emily Cox-Pankhe. 2015. Why Silence is Golden? Firm Participation in Social Media in an IPO context. **Academy of Management Proceedings**. 18812

CONFERENCE PRESENTATIONS

Sanggeun Lee, U. David Park, and Johan Wiklund. Working Hours, Subjective Socio-Economic Status, and Subjective Well-Being of Entrepreneurs
- Academy of Management, Copenhagen, Denmark, Aug. 2025
- Babson College Entrepreneurship Research Conference, Babson College, MA, June 2025

Simon (Seongbin) Yoon, Ming De Leung, U. David Park, and Cristiano Bellavitis. Evaluation Differences for Generalists across Multiple Hiring Stages
- Strategic Management Society, San Francisco, CA, Oct. 2025
- People and Organizations Conference, Philadelphia, PA, Sept. 2024
- Academy of Management, Chicago, IL, Aug. 2024

U. David Park, and Cristiano Bellavitis. A Founder Premium: Evaluations and Behaviors of Former Founders on an Online Job Market Platform
- Academy of Management, Chicago, IL, Aug. 2024

U. David Park and David Lucas. Crossing the Aisle in Organizations: Leaders' Ideological Diversity and Engagement with Multiple Stakeholders in the Nonprofit Sector
- Allied Social Science Association (ASSA), San Antonio, TX, Jan. 2024
- Korean Academic Society of Business Administration Annual Conference, Busan, Korea, Aug. 2023

U. David Park, and Cristiano Bellavitis. Unrequited Preference: The Job Market Interaction Between Tech Ventures and Former Founders
- Strategic Management Society, Toronto, Canada, Oct. 2023

U. David Park, Hooman S. Abootorabi, and Alexander McKelvie. Once an Innovator, Always an Innovator?: Founder-CEO Effects on Innovation in Different Stages of the Lifecycle
- Academy of Management, Boston, MA, Aug. 2023

Abhijith G. Acharya, David Gomulya, and U. David Park. Examining the Joint Effects of Stigma and Status on Successor CEO Recruitment
- Academy of Management, Boston, MA, Aug. 2023

David Lucas, Cristiano Bellavitis, and U. David Park. A Cloud's Silver Lining? An External Enabler Approach to Entrepreneurial Firms' Employee Recruitment during COVID-19

- Academy of Management, Boston, MA, Aug. 2023
- Academy of Management, Seattle, WA, Aug. 2022

David Lucas, U. David Park and Joel Gehman. When Charity Begins at Home: Why Family-Controlled Micro Nonprofits Struggle to Survive
- Sustainability, Ethics and Entrepreneurship Conference, San Juan, PR, Mar. 2023

U. David Park and David Lucas. Crossing the Aisle to Go to Market: Leaders' Ideological Diversity and Hybrid Institutional Logics in the Nonprofit Sector
- Strategic Management Society, London, UK, Sept. 2022
- Academy of Management, Seattle, WA, Aug. 2022

U. David Park, Sonali K. Shah, and Shinjinee Chattopadhyay. Images of Industry: Knowledge Sources and Industry Dynamics/Firm Survival in Medical Imaging
- Academy of Management, Seattle, WA, Aug. 2022

David Lucas and U. David Park. The Nature and Origins of Social Venture Mission: An Exploratory Study Using Moral Foundations and Social Identity Theories
- Academy of Management, Seattle, WA, Aug. 2022
- Industry Studies Association Conference, Wharton School, PA, June 2022
- Babson College Entrepreneurship Research Conference, Baylor University, TX, June 2022
  - Selected as one of the Top 40 Papers
- Social Entrepreneurship Conference, University of Southern California, CA, Nov. 2021

U. David Park, Warren Boeker, and David Gomulya. Fall From Grace: Ethical Shortfalls and Firm Actions
- Academy of Management, Aug. 2021

U. David Park, and Alexander McKelvie. Once an Innovator, Always an Innovator?: Founder-CEO Effects on Innovation in Different Stages of the Lifecycle
- Babson College Entrepreneurship Research Conference, June 2021

S. Joseph Shin, U. David Park, and Suresh Kotha. A Blessing or A Curse? Unicorn Firms in the IPO Market
- West Coast Research Symposium, Seattle, WA, Sept. 2021
- Korean Academic Society of Business Administration Annual Conference, Aug. 2021
  - Maeil Business Newspaper Best Paper Award
- Academy of Management, Aug. 2020

Jordan J. McSweeney, Kevin T. McSweeney, U. David Park, and Michael C. Withers. Board Ideology and Uncertainty: Examining the role of Board Political Ideology in Managing Uncertainty
- Academy of Management, Boston, MA, Aug. 2019
- Strategic Management Society (Special Conference), Las Vegas, NV, Mar. 2019

Jordan J. McSweeney, Kevin T. McSweeney, Abbie G. Oliver, U. David Park, and Michael C. Withers. Leaning Towards or Against Females?: Examining the Impact of Board Political Ideology on Female Representation on the Board of Directors
- Strategic Management Society, Paris, France, Sept. 2018
  - Best Paper Award Nomination

  - Honorable Mention Best Paper Award, Strategic Leadership and Governance Interest Group
- Academy of Management, Chicago, IL, Aug. 2018

Sonali K. Shah and U. David Park. Hacking Health: Physician Entrepreneurs, Preentry Knowledge & Technological Progress in the Medical Imaging Industry
- Academy of Management, Anaheim, CA, Aug. 2016
- Industry Studies Association Conference, Portland, OR, May 2014

U. David Park, Warren Boeker, and David Gomulya. Board Political Ideology and Actions: The Case of Financial Restatements
- Academy of Management, Anaheim, CA, Aug. 2016
- Strategic Management Society, Denver, CO, Oct. 2015
- Academy of Management, Vancouver, BC, Canada, Aug. 2015

U. David Park, Abhishek Borah, Suresh Kotha, and Emily Cox-Pankhe. Why Silence is Golden? Firm Participation in Social Media in an IPO context
- Babson College Entrepreneurship Research Conference, Babson Park, MA, June 2019
- Academy of Management, Vancouver, BC, Canada, Aug. 2015
  - Best Paper in the ENT Division
- West Coast Research Symposium, Seattle WA, Sept. 2014

Namgyoo K. Park, Uisung D. Park, and Jungwhan Lee. Why Do the Performance of Innovative Firms Differ?: Market-oriented vs. Technology-oriented Strategy
- Indian Academy of Management Conference, Bangalore, India, Dec. 2011
  - Runner-up Best Paper Award

SELECTED INVITED TALKS

Texas A&M University; Florida State University; University of Nebraska; University of Georgia; ESSEC; University of Massachusetts, Amherst; Pace University; Cal State University; Peking University; Hong Kong University of Science and Technology; Yonsei University; Sungkyunkwan University; University of Seoul

SELECTED MEDIA MENTIONS

Newsweek, Fortune Magazine, MarketWatch, Futurity, EIX, Poets & Quants for Undergrads, Poets and Quant

TEACHING

Undergraduate Courses:

Business in East Asia: South Korea (INB 400/600). Syracuse University	2025
Social and Sustainable Entrepreneurship (ISS3292). Sungkyunkwan University	2024 –
Foundation of Entrepreneurship (ISS3286). Sungkyunkwan University	2023 –

Strategic and Entrepreneurial Management (EEE 457/Undergrad Capstone). Syracuse University 2019 –

Introduction to Entrepreneurship (EEE 370). Syracuse University 2018 – 2019
- Poets & Quants Top 50 Undergraduate Professors in the world, 2018

Strategic Management (MGMT 430/Undergrad Capstone). University of Washington 2015 – 2016
- University of Washington Excellence in Teaching Award Nomination, 2017
- Winner of "Foster School of Business Ph.D. Program Teaching Award" for the best Ph.D. student instructor, 2016
- Recognized as Star Teacher, 2015 & 2016

MBA Courses:

Opportunity Recognition and Ideation (MBC 610). Syracuse University 2019 – 2021
- Poets & Quants' The World's Best 40-under-40 MBA Professors, 2022

Corporate and Competitive Strategy (BA 501). University of Washington 2015
- Teaching Assistant

Ph.D. Courses:

Teaching Effectiveness Seminar (BA 599). University of Washington 2015 – 2016

Other Courses:

Boots to Business, Small Business Administration / Department of Defense 2023 –

AWARDS, HONORS AND GRANTS

Wiley Top Cited Article Published in 2023, Strategic Entrepreneurship Journal 2025
Guttag Junior Faculty Research Award, Whitman School of Management 2023 – 2025
Faculty Member of the Year Award, EEE Department, Whitman School of Management 2023
Best Reviewer Award Nomination, Competitive Strategy Interest Group, Strategic Management Society 2022
Poets & Quants' The World's Best 40-under-40 MBA Professors 2022
Maeil Business Newspaper Best Paper Award 2022
Poets & Quants' Top 50 Undergraduate Professors in the world 2018
Whitman School of Management Whitman-Innovation-Analytics 2018 Roadmap Grant 2018
Best Paper Award Nomination, Strategic Management Society 2018
Honorable Mention Best Paper Award, SLG Interest Group, Strategic Management Society 2018
University of Washington Excellence in Teaching Award Nomination 2017
Edna Benson Trust Fund Scholarship 2017
Richard B. Peterson Ph.D. Fellowship 2017
Foster School of Business Ph.D. Program Teaching Award 2016
Haglund Ph.D. Fellowship 2016 – 2017
Recognized as Star Teacher, Foster School of Business, University of Washington 2015 – 2016
Strategic Management Society 12th Annual Doctoral Workshop Scholarship 2015

Evert McCabe Endowed Fellowship	2015 & 2017
Best Paper, Academy of Management ENT Division	2015
Wayne and Anne Gittinger Ph.D. Fellowship	2012 – 2016
University of Washington Graduate Fellowship	2012
Runner-up Best Paper Award, Indian Academy of Management Conference	2011
Kochon Scholarship for Excellent Academic Achievement	2010
University of Seoul Global Leadership Program Research Grant	2005
University of Seoul Scholarships for Excellent Achievement	2002 – 2005

PROFESSIONAL DEVELOPMENT ACTIVITIES

SMS Paper Development Workshop, Seoul, S. Korea	2024
JBV SI Paper Workshop, Zurich, Switzerland	2024
AMJ Paper Development Workshop, Boston, MA	2023
SEE Junior Faculty Doctoral Student Workshop, San Juan, PR	2023
SMS Stakeholder Strategy Paper Development Workshop, London, UK	2022
SMS Tenure Package Workshop, London, UK	2022
AoM Entrepreneurship Division Early Career Development Consortium, Seattle, WA	2022
AoM Strategic Management Division Junior Faculty PDW, Seattle, WA	2022
Paper Development Workshop for Early-Career Scholar, Bologna, Italy	2019
SMS Special Conference Early Career Workshop, Las Vegas, NV	2019
West Coast Research Symposium Doctoral Student Workshop (Track 2), Seattle, WA	2016
AoM Business, Policy, and Strategy Division Dissertation Consortia, Anaheim, CA	2016
SMS 12th Annual Doctoral Workshop, Denver, CO	2015
West Coast Research Symposium Doctoral Student Workshop (Track 1), Seattle, WA	2015
AoM Managerial and Organizational Cognition Division Workshop, Vancouver, BC, Canada	2015

UNIVERSITY AND PROFESSIONAL SERVICE

Syracuse University

Undergraduate Capstone Course Faculty Lead	2022 – 2025
Ph.D. Dissertation Committee	
Co-Chair, Sangguen Lee	2024 –
Member, Zhiyuan Yu	2022 – 2025
Member, Ran Quan	2023 – 2024
Member, Devin Stein	2022 – 2023
Member, Hooman S. Abootorabi	2019 – 2022
Member, Fabian Diaz	2020 – 2021
Member, Teaching Committee	2017 –
Faculty Advisor and Mentor, Cross-campus Student Group (PanGEA)	2019 – 2020
Faculty Search Committee	2025 – 2026
	2024 – 2025
	2023 – 2024
	2018 – 2019
Organizer, EEE Research Seminar	2017 – 2019
Advisor and Mentor, Undergraduate Research Program	2017 – 2018
PhD Project Faculty Representative	2024 –

University of Washington
Organizer, Ph.D. Program Orientation 2015
Advisor and Mentor, Undergraduate Research Program 2012 – 2017

Association of Korean Management Scholars (AKMS)
Student Scholarship Award Committee Member 2024
2022

Editorial Review Board
Journal of Business Venturing
Entrepreneurship Theory and Practice
Strategic Organization
Venture Capital
New England Journal of Entrepreneurship

Ad Hoc Review
Strategic Management Journal
Organization Science
Management Science
Journal of Business Venturing
Strategic Entrepreneurship Journal
Journal of Management Studies
Small Business Economics Journal
Strategic Organization
Journal of Business Research
Industry and Innovation
Academy of Management Annual Meeting
Strategic Management Society Meeting

PROFESSIONAL MEMBERSHIPS

Academy of Management
Strategic Management Society
Industry Studies Association
Association of Korean Management Scholars (AKMS)

PERSONAL INFORMATION

Retired ROK Marine Corps Captain
Hobbies: Powerlifting (PR: 1105lb / 501.22kg); Mixed Martial Arts (Black Belts in Taekwondo and Hapkido, White Belt in BJJ)