



2021 - 2022 MSBA Program Curriculum

| Semester | Module | Period (Month/date) | Course Title |
|----------------|----------|--|--|
| 2021 FALL | Bootcamp | Aug. 7, 14, 21 | Programming for Analytics |
| | Fall 1 | Aug. 28 ~ Oct.9 [Sep 25 Chuseok] | Statistics for Data Science Data Management |
| | FIW | Oct.16 ~ Oct. 30 | Strategic Marketing |
| | Fall 2 | Nov. 6 ~ Dec.18 [Nov 20 Univ. Exam] | Business Forecasting Management Science and Decision Analytics |
| 2022 SPRING | Spring 1 | Jan. 8 ~ Feb. 19 [Feb 5 New Year] | AI and Machine Learning Customer Analytics |
| | SIW | Feb. 26 ~ Mar.12 | Financial Metrics |
| | Spring 2 | Mar. 19 ~ Apr. 23 | Business Intelligence and Data Visualization Digital & Social Media Analytics |
| 2022 Summer | Summer 1 | May 7 ~ Jun.11 | Deep Learning for Business People Analytics |
| | Summer 2 | Jun.18 ~ Jul.2 | Big Data and Cloud Computing Data Ethics and Privacy Law |
| | Summer 3 | Jul.9 ~ Jul.23 | Big Data and Cloud Computing Data-Driven Communications |
| 2022 FALL | Capstone | Aug. 27 - Sep. 3 Sep. 4 - Dec. 17 | Digital Transformation Applied Business Projects |
| 2022 FALL | | | or Study Abroad Program |

* This is a tentative schedule. The curriculum is subject to change.

* Orientation will be held on August 6th, 2021