

## Kelley - SKK GSB Executive MBA Program 2023-24 Academic Schedule (15th cohort)

Update: June 19th, 2023

Terms	Credits	Course Title	Dates	Professors
		Orientation	Jul 29	SKK GSB
Term 1	3.0	Immersion 1 - Leadership Development	Aug 7-11	Kelley
	1.5	Creating Competitive Advantage	Aug 25-26, Sep 1-2	Idie Kesner
	1.5	Managing People & Organizations	Sep 8-9, 15-16	Jaepil Choi
	1.5	Global Business Environment	Sep 22-23, Oct 6-7	Andrew Yi
			No Classes: Sep 29-30 (Chuseok Break)	
	1.5	Sustaining Competitive Advantage	Oct 13-14, 20-21	Tim Lemper
	1.5	Marketing Strategy	Oct 27-28, No 3-4	Girish Mallapragada
	1.5	Leading Innovations and Entrepreneurship	Nov 10-11, 24-25	Aleksios Gotsopolous
		No Classes: Nov 17-18 (University Entrance Exam)		
	1.5	Effective Negotiations	Dec 1-2, 8-9	Adam Castor
		Winter Break: Dec 18 - Jan 20, 2024		
Term 2	1.5	Financial Accounting and Corporate Financial Strategy	Jan 26-27, Feb 2-3	Patrick Hopkins & Leslie Hodder
			No Classes: Feb 9-10 (Lunar New Year)	
	1.5	Business Strategy	Feb. 16-17, 23-24	Will Geoghegan
	1.5	Digital Marketing	Mar 1-2, 8-9	Kyeongheui Kim
			No Classes: Mar 15-16	
	1.5	Cost Analysis & Management Control	Mar 22-23, 29-30	Suil Pae
	1.5	Capital Markets	Apr 5-6, 12-13	Raunaq Pungaliya
		No Classes: Apr 19-20		
	3.0	Immersion 2 - Business and Government	Apr 22-26	Kelley / SKK GSB
Term 3	1.5	Change and Crisis Management	May 10-11, 17-18	Jim Davis
	1.5	Leading Mergers & Acquisitions	May 24-25, May 31-Jun 1	Daniel Shum
	1.5	Sustainable Supply Chain	Jun 7-8, 14-15	TBD
			No Classes: Jun 21-22	
	1.5	Technology Management	Jun 28-29, Jul 5-6	James Oldroyd
	1.5	Digital Transformation	Jul 12-13, 19-20	Alex Barsi Lopes
	1.5	Effective Communication	Jul 26-27, Aug 2-3	Brenda Bailey-Hughes
		Summer Break: Aug 4 - Aug 29		
Term 4		Applied Business Projects I	Aug 30-31	Terence Lim & Andrew Yi
	1.5	Developing Innovations and Launching New Products	Sep 6-7, 13-14	Fred Schlegel
			No Classes: Sep 20-21 (Chuseok Break)	
		Applied Business Projects II	Sep 27-28	Terence Lim & Andrew Yi
	1.5	Effective Leadership in Changing Organizations	Oct 4-5, 11-12	Carolyn Goerner
	1.5	ESG Strategy	Oct 18-19, 25-26	Tai-Young Kim
			No Classes: Nov 1-2	
		Applied Business Projects III	Nov 8-9	Terence Lim & Andrew Yi
			No Classes: Nov 15-16 (University Entrance Exam)	
	1.5	Integrated Capstone	Nov 22-23, 29-30	Eric Shih
3.0	Applied Business Projects IV	Dec 6 (Final Presentation)	Terence Lim & Andrew Yi	
		Winter Break: Dec 8-Jan 19 (2025)		
	3.0	Immersion 3 - Emerging Opportunities	Jan 13-17 (2025)	SKK GSB
		Graduation	Feb 22, 2025 (Tentative)	
	45.0			

\* Compared to the previous version, the Immersion 3 schedule was updated.