2020 - 2021 MSBA Program Curriculum

June 3rd, 2020

Semester	Period (Month/date)	Course Title
2020 FALL	Aug. 7~8 Aug. 12~15 Aug. 21~22	*Bootcamp: Digital Transformation Programming for Analytics
	Aug. 29 ~ Oct.10	Statistics for Data Science Data Management
	Oct.17 ~ Oct. 31	Business Metrics
	Nov. 7 ~ Dec.19	Business Forecasting Management Science and Decision Analytics
2021 SPRING	Jan. 9 ~ Feb. 20	Business Intelligence & Data Visualization Text & Sentiment Analytics
	Feb. 27 ~ Mar.13	Strategic Marketing
	Mar. 20 ~ Apr. 24	AI and Machine Learning Customer Analytics or FinTech and Banking Analytics Approved PMBA Elective
2021 Summer	May 8 ~ Jun.12	Deep Learning for Predictive Analytics Digital & Social Media Analytics or Investment Analytics Approved PMBA Elective
	Jun.19 ~ Jul.3	Big Data and Cloud Computing
	Jul.10 ~ Jul.24	CyberSecurity / Data Ethics and Privacy Law
2021 FALL	August ~ December	Applied Business Projects or Study Abroad Program

* **Bootcamp Schedule(Tentative)**: It is subject to change.

Aug. 7th (Fri) - 8th (Sat.): Full day, Programming for Analytics

Aug. 12th (Wed) -14th (Fri, 19:00-22:30), Aug. 15th (Sat, 9-12:30): Digital Transformation

Aug. 21st (Fri. 19:00-22:30) - Aug. 22th (Sat. Full day): Programming for Analytics