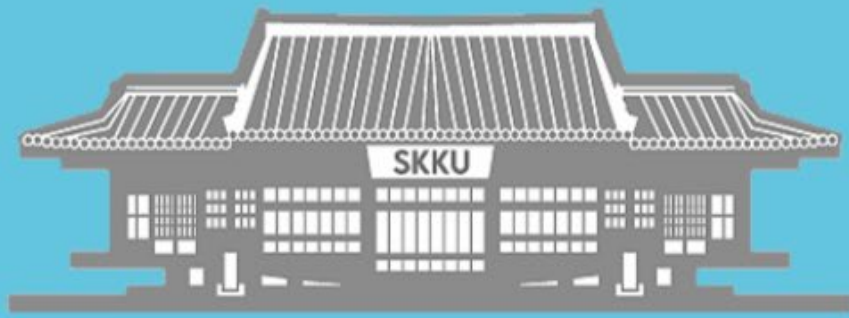


2023 SKKU ISS



SKKU International Summer Semester



**Student
Guide book**

Sungkyunkwan University
2023. 06. 23. -2023. 07. 21.



2023 SKKU ISS Schedule

Date	Monday	Tuesday	Wednesday	Thursday	Friday
1 st Week	6/19	6/20	6/21	6/22	6/23
Morning	Prepare K-ETA at least 72 hours prior departure		Dormitory Check-in (ICN>>>>>>>G/E House)		10:00-12:00 Orientation & Reception
Afternoon					13:00- Old City Tour / Blue House Tour
2 nd Week	6/26	6/27	6/28	6/29	6/30
Morning	09:00 Class	09:00 Class	09:00 Class	09:00 Class	Field Trip - Painters Show / N Seoul Tower
Afternoon	12:30 Class 15:30 Class	12:30 Class 15:30 Class	12:30 Class 15:30 Class	12:30 Class 15:30 Class	
3 rd week	7/3	7/4	7/5	7/6	7/7
Morning	09:00 Class	09:00 Class	09:00 Class	09:00 Class	Field Trip - Everland/Caribbean Bay
Afternoon	12:30 Class 15:30 Class	12:30 Class 15:30 Class	12:30 Class 15:30 Class	12:30 Class 15:30 Class	
4th week	7/10	7/11	7/12	7/13	7/14
Morning	09:00 Class	09:00 Class	09:00 Class	09:00 Class	Field Trip
Afternoon	12:30 Class 15:30 Class	12:30 Class 15:30 Class	12:30 Class 15:30 Class	12:30 Class 15:30 Class	Korean Folk Village + Tonymoly Corp. Tour
5th week	7/17	7/18	7/19	7/20	7/21
Morning	09:00 Class	09:00 Class 12:30 Class 15:30 Class	09:00 Class 12:30 Class 15:30 Class (Class Ends)		10:00-12:00 Graduation Ceremony + Chicken and Beer Party
Afternoon	12:30 Class 15:30 Class				

2023 ISS Course Information - *Morning Class (09:00-11:30)*

Code	Title	Professor	Classroom	Building
ISS3070	Climate Change : Science, Technology and Policy	Bapon Fakhruddin	90209	International Hall
ISS3090	Technology, Society and Sustainability	John Lee	90208	
ISS3159	Understanding International Finance, the Global Economy, and Exchange rate	Jong-Bum Chay	9B321	
ISS3182	Strategic Management	Inhyeock Lee	9B320	
ISS3199	Introduction to Psychology	Hyungak Cho	9B313	
ISS3210	Engineering Mathematics II	Natanael Karjanto	9B114	
ISS3216	Principles of Finance	Todd S. Stonich	9B318	
ISS3218	Advertising and Popular Culture	Kyung Ok Kim	9B208	
ISS3219	Digital Marketing	Sukki Yoon	9B312	
ISS3222	Introduction to Machine Learning	Simon Woo	Online	
ISS3224	Data Visualization	Kyungil Yoon	9B215	
ISS3229	Globalization of Korean Popular Culture	Seung Ah Lee	9B217	
ISS3231	Understanding Global Conflict	Ray Hartman	9B113	
ISS3233	Statistics in Python	Kyung Eun Park	90421	
ISS3284	Introduction to ESG Management	CARSTEN BAUMGARTH	9B301	

**** The above course "Introduction to ESG Management" the first week will be offered online.**

2023 ISS Course Information – *Afternoon Class (12:30-15:00)*

Code	Title	Professor	Classroom	Building
ISS3151	Corporate Finance	Todd S. Stonitsch	9B318	International Hall
ISS3173	Hear Transfer	Hamad Kotiba	90209	
ISS3183	Human Computer Interaction	Jongwook Woo	9B218	
ISS3198	Artificial Intelligence	Kyongil Yoon	9B215	
ISS3213	International Business and Management	Inhyeok Lee	9B320	
ISS3217	Business Analytics	Kyung OK Kim	9B208	
ISS3220	Consumer Behavior	Sukki Yoon	9B312	
ISS3223	Cyber Security	Simon Woo	Online	
ISS3226	The 4 th Industrail Revolution Technologies and Practices	John Lee	90208	
ISS3228	K-Pop, Hallyu, and Korean Society	Wonik Kim	9B321	
ISS3234	Introduction to Social Problems	Sooryu Man	9B113	
ISS3265	Cross Cultural Psychology	Hyungak Cho	90109	
ISS3266	Digital Strategies in Media and Communication	Tae hyun Baek	9B301	
ISS3272	Korean Cinema World Rising	Antoine Coppola	9B217	
ISS3275	Psychology of Fintech	Younghan Kim	90421	
ISS3282	Digital Technology and Strategic Management	Donghyu Kim	9B114	
ISS3286	The Foundations of Entrepreneurship	Euisung Park	9B118	

2023 ISS Course Information- *Evening Class (15:30-18:00)*

Code	Title	Professor	Classroom	Building
ISS3133	An In-depth Look at the Role of Culture in Global Marketing	Sunnyoung Lee	90208	International Hall
ISS3139	Global Leadership and Sustainability	Vasileios Syros	90209	
ISS3153	Korean Cinema and Contemporary Korean Society	Young Eun Jang	9B217	
ISS3157	Behavioral Economics and the Economics of Altruism	Surajeet Chakravarty	9B312	
ISS3263	History of Modern Korea	Wonik Kim	9B113	
ISS3273	The Present and Future of International Trade	Young Han Kim	ONLINE	
ISS3287	Understanding Game Theory	Yoon Ho Choi	9B218	
ISS3289	Fundamentals of Programming Languages	Tamer	9B301	
ISS3290	Introduction to Big Data Analysis	Jongwook Woo	9B215	
ISS3168	Korean Language : Beginner	Sungkyun Language Institute	9B321/9B208 9B318	
ISS3169	Korean Language : Intermediate	Sungkyun Language Institute	9B313	

Humanities and Social Sciences Campus (Seoul)



- 1. 600th Anniversary Hall
- 2. Law Building
- 4. Faculty Hall
- 7. Central Library
- 8. Student Center
- 9. International Hall
- 16. International House
- 17. Yang Hyeon Gwan
- 31. Toegye Hall of Humanities
- 32. Dasan Hall of Economics
- 33. Business School Building
- 50. Hoam Hall
- 61. Suseon Hall
- 62. Suseon Hall Annex

Open Parking Area
 Shuttlebus Stop
 Cafeteria
 Health Care Center
 Café
 Souvenir Shop
 Office of International Affairs

General Information

** This handbook is primarily intended for international ISS participants; please be mindful that some of the information in this booklet may not be applicable to all SKKU students, including international full-time SKKU students.*

ISS Office

The ISS Office is set up for the purpose of providing students and faculty with administrative services, support, and information during the 2023 ISS. If you are ever in need of help, please come to the ISS Office where our staffs are always ready and willing to assist you.

	ISS Office
Location	9B316, International Hall
Working Hour	Weekdays (09:00-17:00)

Please understand that the ISS Office does *NOT* provide the following services:

- Photocopy/Print/Fax/Scan
- Web browse/search
- Mobile phone contract

Bulletin Board

As you will need important information regarding immigration, grading, schedule changes, and so on, you are expected to check our online and offline ISS Notice Boards on a regular basis.

- Offline Board: ISS Notice Board next to the ISS Office
- Online Board: ISS Notice Board at ISS Website (<http://summer.skku.edu>)

Health Insurance (for international students only)

It is required that all SKKU ISS participants have medical insurance.

■ Group Insurance

If you are covered by group insurance arranged by SKKU, you can visit the ISS Office for support.

■ Individual Insurance

If you have individual insurance, you must contact the insurance company for support.

ISS Assistants

ISS student assistants serve ISS students in the following ways.

■ Teaching Assistant (TA)

Teaching Assistants act as a bridge between lecturers and students. They facilitate classroom activity by enhancing communication among classroom participants. TAs may also deliver useful information to the class concerning a course or the overall ISS program from time to time. They are the first ones you are advised to contact if you have any questions about a class.

■ Housing Assistant (HA)

Housing Assistants are dormitory helpers who stay in the dorm with you. ISS participants must contact the HA of the dorm if they have any housing problems or difficulties. You are expected to follow the HAs' instructions and guidance, as they are the authorized staff of the dorm that are responsible for supervising it with or without a security guard.

Curfew Hour: 01:00 ~ 05:00 (There is no curfew on Saturday and Sunday)

■ Office Assistant (OA)

Office Assistants are administrators in the ISS Office. They provide you with useful information regarding administrative aspects of the program such as insurance, field trip registration, and grading. You can find them in the office during regular operating hours.

Academic Information

Class Schedule

ISS courses are conducted during every weekday except field trip days on Friday.

■ Morning Class: 9:00-11:30

■ Afternoon Class: 12:30~15:00

■ Evening Class: 15:30~18:00

**Korean Language Class will last 2 hours.*

Grading and Attendance Policies

SKKU ISS grades consist of an academic component and class attendance. It is required that ISS students meet both criteria to pass a course. SKKU ISS uses a Pass/Fail grading policy.

■ Academic Evaluation

- Pass (P): grade of 60% or above
- Fail (F): grade below 60%

■ Attendance

- Pass (P): attendance of 80% or above
- Fail (F): attendance below 80% (More than 4 absences)

Transcript and Certificate of Completion

A transcript and certificate of completion will be available at the graduation ceremony only if a student completes the program successfully with a passing grade. Please send the email to issoffice@skku.edu if you cannot attend the graduation ceremony.

Course Add/Drop

Adding or dropping courses is **NOT** allowed at any time during the ISS.

ISS Credit and Transfer

Every ISS course is a 3-credit course except the Korean Language Course. In order to obtain credit for a full summer semester at SKKU, students must complete 45 hours of study in 3 weeks. Korean language courses worth 2 academic credits require fulfillment of 2 study hours per day. You can see SKKU Academic Transcript Guide in the following website.

https://summer.skku.edu/_res/summer/etc/guide.pdf

■ Credit Transfer

A student's home university is primarily responsible for transferring SKKU credits. SKKU only provides information on the ISS grading system, course syllabi, and academic policies. Therefore, all ISS participants are advised to inquire at their home universities to ensure credits are transferred properly.

I-campus

Many of the course information and notices will be held on I-campus. Professors might upload materials for you to read before the courses. Please check it out on a daily basis.

Field Trips & Events

<https://skku2023.mice.link/booking/IDJQLSA>

** Field Trips are for International Students from foreign universities only.*

** All SKKU ISS field trips and events are photographed or videotaped.*

** Due to unavoidable circumstances, field trips or events may be subject to change or cancellation.*

Field Trip 1: Old City Tour / Blue House

■ **When:** June 23, 13:00~

Explore the history of Seoul by visiting Gyeongbokgung Palace, the most beautiful and grandest of Korea's five great palaces.

Blue House is the facility used as presidential office till 2022, after then, this place is open for cultural events and reception now.

Field Trip 2: Painters Show / N Seoul Tower

■ **When:** June 30, 13:40~16:30 (No class)

■ **Where:** Myungbo Art Hall – Chungmuro Station

** Transportation will not be provided.*

Being number 1 performance show in Korea for 3 consecutive years, you will get to be part of the most interesting media art show. Through the Painter's creative fusion of amazing live drawing, stylish urban dance and media art,

It is a performance that dramatizes the process of creating a work of art in a magical way.

. Activity: V-LOG-Contest

The V-LOG-CONTEST provides students with the opportunity to show off their creativity and the ISS experience. To join, students need to create short videos (5-minute maximum) about the ISS. The subject matter can be anything about the ISS, including the lead up to coming to Korea, the extracurricular activities, spending time studying or meeting with friends; the point is to be creative. Submit the videos via email to issoffice@skku.edu by **Friday, July 14th**. If the files are too big, please upload them to Dropbox or Google Drive and email the link. The videos will be uploaded onto the ISS website (<https://summer.skku.edu/>) and all ISS students will have the opportunity to vote for the best ones on the site. The creators of the best three videos will be awarded 500,000 KRW, 300,000 KRW, and 200,000 KRW for 1st, 2nd, and 3rd prize, respectively, in Amazon gift vouchers. There is no limitation on the amount of people involved in creating a video, but the winners must share the prizes. The best videos can be shown at the Graduation Ceremony.

**UCC videos submitted for the contest may be used for promotional purposes.*

Field Trip 3: Everland/Caribbean Bay

■ When: July 7(No class)

Korea's largest and most popular amusement park, Everland, entertains visitors with numerous rides and other attractions. The main park has rollercoasters and other thrill rides whereas Caribbean Bay Water Park is where you can not only enjoy swimming and water slides like the Water Bobsleigh and Mega Storm, but you can also relax in hot spring waters. **ISS students may choose either the main Everland Amusement Park or Caribbean Bay. If you choose Caribbean Bay, please remember your swimwear and other essentials.**

Field Trip 4: Korean Folk Village / TONYMOLY Corporation tour / BBQ Party

■ When: July 14 (No class)

1. Korean Folk Village / TONYMOLY Corporation Tour

Spend a day in Korea's past at Yongin's Korean Folk Village! This 243-acre living museum recreates life in the late Joseon Dynasty (1392-1910), offering over 260 buildings as well as lively cultural performances and activities. This was also the filming location for many Korean movies and TV dramas.

3. Chicken and Beer Party

There will be a party with delicious Korean Chicken and drinks prepared for the ISS students! You will never forget the food, beautiful sunset, variety of fun games, and the memories of friends at SKKU.

Campus Life

Classroom and Building Identification Numbers

The classrooms of SKKU have their own identification number which consists of a 5-digit combination of numbers and letters. Students are advised to refer to the following table in order to find the right classroom.

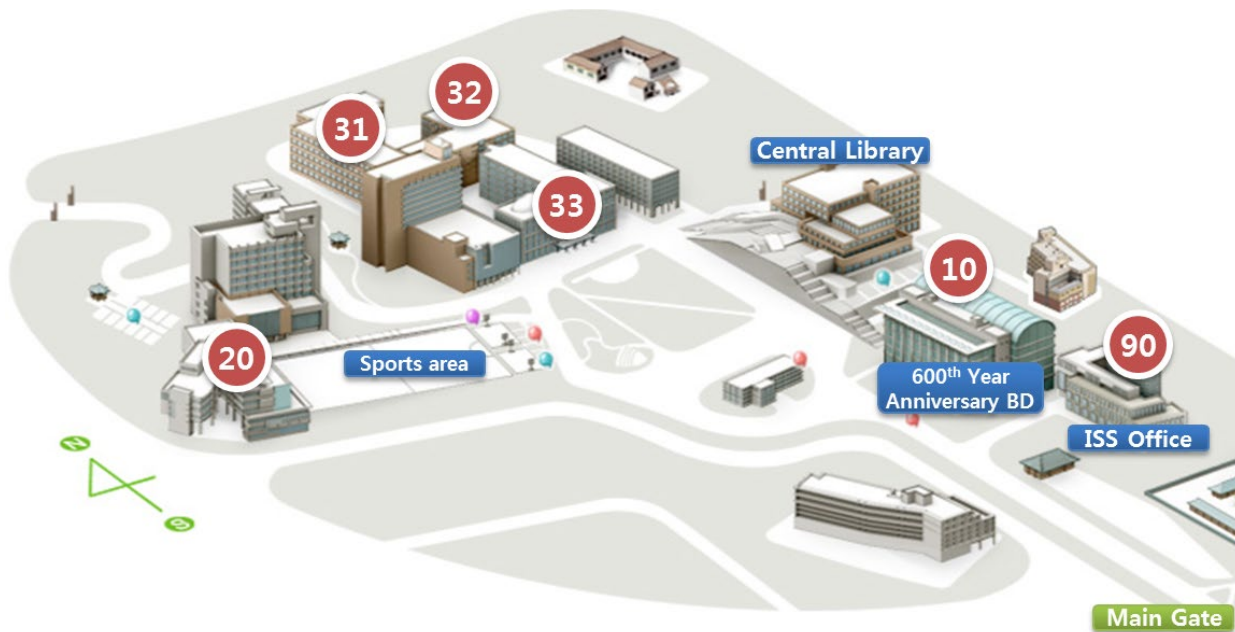
Humanities and Social Sciences Campus	No.
600 th Anniversary Hall	10
Law School Building	20
Toe-gye Hall of Humanities	31
Dasan Hall of Economics	32
Business School Building	33
International Hall	90 (9B)

* The first two digits of the classroom number are the building identification number.

* The third digit indicates the floor; the last two digits are the classroom number.

E.G. 9B217: Classroom number 17 on the 2nd basement (floor) of the International Hall

■ Location of Buildings with ID Number



■ SKKU Shuttle Bus

Campus	Humanities and Social Sciences Campus
Operating Hour	07:00-19:00 (every 10 to 15 minutes)
Operating Date	Monday ~ Saturday
From-To	Hyehwa Station (Line 4 Exit 1) ↔ Campus: Sports area
Fare	KRW 400(T-Money is available)

**Please prepare T-money card as the bus does not accept cash.*

Survival Kit

You can download the 2023 SKKU ISS Survival Kit from the ISS website (<http://summer.skku.edu>). The material includes information about how to get to the campus and dormitories from the airport and how to commute between the two campuses via SKKU shuttle or through public transportation.

Wireless Internet Access

- ID: Separate Kingo ID will be mailed to you.
- PW: Password also will be given to you.

For Android

https://ibook.skku.edu/Viewer/wifi_android_english

For IOS

http://ibook.skku.edu/Viewer/wifi_ios_english

For Windows

http://ibook.skku.edu/Viewer/wifi_windows10_english

For MAC

http://ibook.skku.edu/Viewer/wifi_mac_english

Gym

Gym is located at B4 Floor of the Business Hall. Due to the size limit of the gym, it accommodates limited number of students on a first come-first serve basis. Please read the instructions thoroughly.

- Application Date: June 27, 11:00~12:30, 13:00~14:30(Not available on other dates or time.
Recommended to arrive 20 minutes in advance)
- Fees: 35, 000 KRW (You will be given an individual account number at the gym. Go to the nearest ATM and transfer the fee. Cash payments will not be accepted!) / Locker fee : 5,000 KRW
- Period: July 1 ~ 31
- Operating Hours
Weekdays: 07:00~21:00
Saturdays: 09:00~14:00

Central Library

SKKU participants are able to access the SKKU Central library by using barcode that is given at the ISS Office (#90209). You can enter the library and use the reading rooms, *but you may not borrow books.*

	Central Library(Acquisitions Section, 2nd~5th floor)
Weekdays	09:00-17:30
Saturday	10:00-17:00

Although the acquisitions section has opening and closing hours, the library has a study area that is open 18 hours every day from 06:00 am to 00:00 midnight.

PC Lab

■ Location

- 32530, 5F, Dasan Hall of Economics
- 33204, 2F, Business School
- 61601, 6F, Suseon Hall

■ Hours: 09:00-17:30 (Monday to Friday)

**Please understand that you may not be able to use the PC lab when there is a class present.*

Copy & Print

You can use the print machine (kiosk) at the following locations.

Building	Floors
International Hall	Lobby and B2F
Student Center	3F
The 600 th Anniversary Hall	1F
Central Library	2F
Business Building	B1F/2F

■ How to use the Kiosk

1. Open the file and insert 4 digit Number.
2. Confirm your 4 digit number at the screen on kiosk.
3. After making payment (only receiving Card) , your file will be printed.

You may also use the Copy & Print Center on campus.

Building	Floor
Business Building	B1F
Central Library	4F

Everyday Essentials

Banking

The easiest bank for students to access is Woori Bank, which is located on the 1st floor of 600th Anniversary Hall. Most banking institutions in Korea open at 09:00 and close at 16:00. There are ATMs that accept international credit/debit cards at several banks near each campus.

Nearest Citibank: about 500 metre from Seodaemun station (Line No.5)

Currency and Cost of Living

Korean currency is called Won (KRW) – shown as a ₩ before monetary amounts. Denominations are ₩10, ₩50, ₩100 and ₩500 in coin; and ₩1,000, ₩5,000, ₩10,000 and ₩50,000 in bills. For public transportation and vending machines, ₩1,000 bills and coins are widely used. Most shops and taxis will accept two major credit cards, Visa and MasterCard. Debit cards are also acceptable, but make sure your debit card can be used in Korea.

Item	Price
Basic fare for subway & bus	₩1,650
A glass of beer (500cc)	₩4,000
Cafe latte (tall) in Starbucks	₩5,000
A lunch at SKKU's cafeteria	₩4,000~6,000
A Big Mac set	₩6,200
Milk (500 ml)	₩1,500
A movie ticket	₩14,000

Climate and Weather

The climate in South Korea can be characterized into four distinct seasons: spring, summer, autumn and winter. Summer temperatures average 26 °C with a high of 33 °C while the humidity is usually around 80 to 85%. August is usually the hottest month and July is the most humid, which means those months are considered the best for outdoor activities, such as visiting the beach.

Precipitation over most of the peninsula averages 1,300 mm per year. Most rain comes during the summer, primarily from mid-July to early August, but monsoon rains are not continuous; usually a few days of rain are followed by a few days of clear skies. Most typhoons hit in late July or early September. Large storms are rare, especially in Seoul.

Transportation

■ Subway

The subway is the easiest and quickest way to get to your destination in the metropolitan area. A pre-paid transit card is also useful and convenient if you use the subway often. All signs and most announcements are in Korean and English as well as Japanese and Chinese. In addition, you can

distinguish the lines by their colors and the stops are numbered as well.

■ Bus

There are two types of buses in Korea: the regular city bus and the deluxe bus. For your convenience, it is possible to use a pre-paid transit card to pay the fare instead of paying by cash. Since bus lines can be complicated, even for Seoul residents, we recommend you use the subway unless you are certain about the bus number and the stop.

■ Taxi

Taxis can be expensive if you are traveling a long distance. The basic fare is ₩4,800 for a regular taxi, and the black luxury taxi (called deluxe taxi) cost more with a basic fare starting at ₩6,500. A 20% extra fare will be charged between 22:00~23:00 and 02:00~04:00 / 40% extra fare will be charged between 23:00~02:00. There is also a special orange cab for international residents living in Korea in which users can use foreign languages.

Mobile Phone Subscription

There are three mobile phone service providers in Korea: SK Telecom, KT and LG U+. All three operate mobile phone shops near the campuses in Seoul and Suwon. Phones, as well as other electronic devices can also be found in great supply at the Electronic Market and I'Park Mall in the Seoul district of Yongsan, less than 30 minutes by train from the Humanities and Social Sciences Campus. Pre-paid mobile phones are the best option for short-term visitors like ISS students.

Electricity

The standard voltage in South Korea is 220V. There are two-pin plugs on most Korean electrical equipment, the same type used in France, Germany, Austria, Greece, Turkey, and many other countries. Some 120V electrical appliances may not work properly even with an adapter, but any devices with an AC adapter such as laptops or rechargeable batteries should function safely.

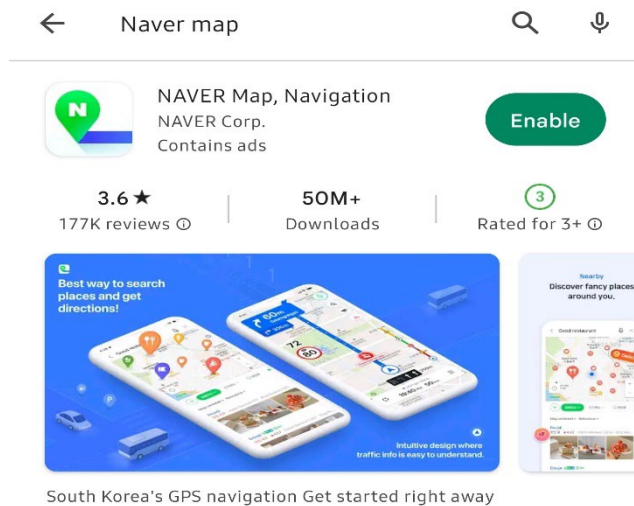
Useful Websites

Category	Title	URL
Korea/Seoul	Korean Culture and Information Service	http://www.korea.net
	Seoul Metropolitan Government	http://english.seoul.go.kr
	Incheon International Airport	http://www.airport.kr/eng/
Transportation	Seoul Metropolitan Rapid Transit Corporation	http://www.smrt.co.kr
	Korail Korean National Railroad	http://info.korail.com/mbs/english/index.jsp
	Seoul Global Center	http://global.seoul.go.kr
Daily Life	Korea Meteorological Administration	http://www.kma.go.kr
	Korean Language Study on the Internet	http://www.kosnet.go.kr
Tourism	Korea Tourism Organization	http://www.visitkorea.or.kr
	Seoul City Tourism	http://www.visitseoul.net

Useful Applications

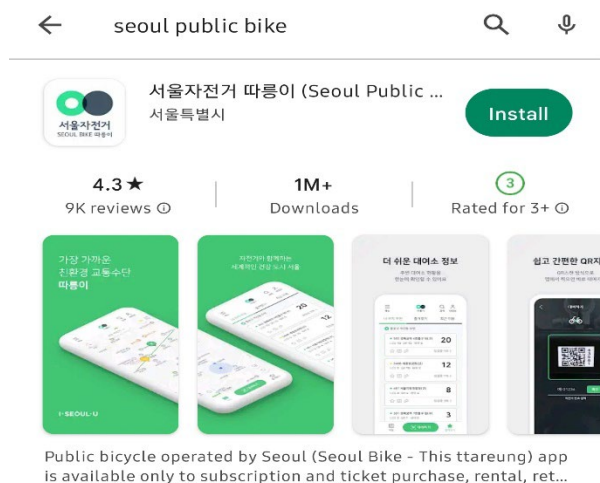
1. Naver Map

The most common and popular application for pathfinding. Providing real-time road condition and nearby Transportation situation.



2. Seoul Public Bike

Application for Public Bicycle Rental. You can find nearby bike stations and make payment via application.



3. Papago (AI Translator)

Papago is the most exquisite translator used in South Korea, It features better than Google Translator especially in Korean. Papago also provides the photo translator. You could translate the menuboard by Papago.



Vegetarian & Halal Restaurant

Persian Palace Restaurant – Halal Iranian Food (In front of SKKU main entrance, Vegan & Halal)

11:00 ~ 21:30

Di Matteo Daehakro (Vegan, Italian Restaurant, near Hyehwa St)

11:30 ~ 21:30 (Close on Monday)

택이네 조개전골 광화문점 (Halal, Pesco, “Clam & Seafood Hotpot, noodle”, near Gwanghuamun St)

11:30~22:00

Kampungku Restaurant (Halal, Malaysian Cuisine, Also have praying room on 3rd floor, near Myeongdong St)

11:00~21:30

Samcheongdong Sujebi (Vegan, Halal, Korean style Gnocchi, Michelin Restaurant, near Anguk St)

11:00~21:00

Mukshidonna Samcheongdong (Vegan, Halal, Tteok-Bokki, near Anguk St)

11:00~21:00

Osulloc Tea House Bukchon (Vegan, Halal, Café, near Anguk St)

11:00~22:00

자갈치 꿈장어 (Pesco, Halal, Grilled Eel, Jongno 5 ga St)

10:00~23:00

Salady SKKU entrance store (Vegan, Salad)

11:00~21:30

Spoon Hyehwa (Greek Yogurt)

11:00~21:30

You could also find lots of Halal and Vegan Restaurants near Itaewon Masjid.

++ As all of imported lamb meat in South Korea is Halal recognized, we recommend you to visit lamb meat restaurants.

Emergency & Contingency Contact

1. Police : 112 (24hrs)
Fire & Safety Agency : 119 (24hrs)
Dasan Call Centre (English) : 02)120 + 9 + 1 (09:00~18:00)
(Chinese) : 02)120 + 9 + 2 (09:00~18:00)
(Japanese) : 02)120 + 9 + 3 (09:00~18:00)
Link : <https://www.120dasan.or.kr/dsnc/main/contents.do?menuNo=200020>
Lost and Found service : <https://www.lost112.go.kr/manyLanguage.do?langType=en>
2. Seoul National Univ Hospital Emergency ward
: 02-2072-1182
3. Hyehwa Police Station, SKKU District
: 02-762-1120
SeongBuk Police Station, Seong Buk District
: 02-920-1860
4. Taxi Fare Swindler Report Service
: Dasan Call Centre (above)
Before Riding Taxi, Please Check the fare by Naver Map Application. Naver map provide you the approximate fare. Please report to the Dasan Call Centre if you feel that the fare was above reasonable range. (*Extra fare might be charged after 10 PM to 4 AM : 20% more than usual, between 23~02AM : 40% more than usual)
“Add Extra fare for suburban area fee 20% : In korea, you need to pay 20% more when you cross the border of City.
Ex) Seoul -> Gyeonggi Province, It cost normal till you cross the border of Seoul, after then, taxi fare added 20% more than normal cost.
There isn't Extra fare if you ride from or going to Incheon Airport.
(Fare between Incheon Airport <-> SKKU : About 75,000 KRW (Including Tall fee, only one-way tall-fee is added, not round-trip tall fee)