

ISS STUDENT HANDBOOK

SKKU ISS 2018

International Summer Semester

June 25 ~ July 20, 2018



VP's Greeting

Dear students,

Welcome to the 2018 Sungkyunkwan University's (SKKU) International Summer Semester (ISS)!

In pursuit of becoming a world-renowned university, the Office of International Relations' purpose is to serve the international community at SKKU while proactively broadening its global alliances. We remain committed to all of the students spending their summers here with us, and extend our thanks and appreciation for the many ways in which you enrich SKKU's academic community.

This year's ISS is the most comprehensive and innovative program we have ever put together. We have more courses in more subjects this year with an emphasis on meeting the current and future demands of our students and global society. With this in mind, we intend to provide a unique platform for sophisticated exploration of compelling issues influencing the problems and opportunities that are prevalent in the world. We are driven to deliver the most interesting, truly international, educational experience both inside and outside the classroom.

The primary objective of our summer program is to facilitate the creation of a new criterion by which international dialogue is conducted by appealing to students that are interested in looking beyond borders. This can ultimately be achieved through the methodology our professors utilize to solve problems from an interdisciplinary perspective as well as by stimulating thought-provoking analysis of key topics shaping social, economic, and personal development.

This being the eleventh year of SKKU's ISS, I have no doubt that it will once again be a great opportunity for students from around the world to engage in cross-cultural interactions, be challenged by our diverse courses, and take part in the wonderful cultural activities we provide.

Please feel free to contact us if you have any inquiries or requests. Thank you once again for choosing to attend Sungkyunkwan University's International Summer Semester and enjoy your time here with us!



Ja Choon Koo, Ph.D.
Vice President of International Affairs
Sungkyunkwan University

2018 SKKU ISS Schedule

Date	Monday	Tuesday	Wednesday	Thursday	Friday
Week 1	June 25	June 26	June 27	June 28	June 29
Morning		09:00 Class	09:00 Class	09:00 Class	09:00 Class
Afternoon	10:00 Orientation 11:30 Old City Tour	13:00 Class 16:00 Class	13:00 Class 16:00 Class	13:00 Class 16:00 Class	13:00 Class 16:00 Class 18:00 Pizza Party
Week 2	July 2	July 3	July 4	July 5	July 6
Morning	09:00 Class	09:00 Class	09:00 Class	09:00 Class	12:30 Field Trip 1 -Nanta Show
Afternoon	13:00 Class 16:00 Class	13:00 Class 16:00 Class	13:00 Class 16:00 Class	13:00 Class 16:00 Class	
Week 3	July 9	July 10	July 11	July 12	July 13
Morning	09:00 Class	09:00 Class	09:00 Class	09:00 Class	08:30 Field Trip 2 -Everland/Caribbean Bay
Afternoon	13:00 Class 16:00 Class	13:00 Class 16:00 Class	13:00 Class 16:00 Class	13:00 Class 16:00 Class	
Week 4	July 16	July 17	July 18	July 19	July 20
Morning	09:00 Class	09:00 Class	09:00 Class	08:30 Field Trip 3 -Folk Village, Taekwondo & BBQ Party	10:30 Graduation 12:00 Farewell
Afternoon	13:00 Class 16:00 Class	13:00 Class 16:00 Class	13:00 Class 16:00 Class		

2018 ISS Course Information - *Morning Class (09:00-11:45)*

Code	Title	Professor	Classroom	Building
ISS3061	Corporate Leadership in East Asia	Inhyeock Lee	9B316	International Hall
ISS3065	Technological Innovation and Business Strategy	Tae Young Choi	9B114	
ISS3070	Climate Change: Science, Technology and Policy	Mark Zuidgeest	9B218	
ISS3080	Financial Markets and Institutions	Wang Mingzhu	9B313	
ISS3090	Technology, Society and Sustainability	Navrati Saxena	90208	
ISS3103	Creativity, Innovation and Design	Bronwen Dalton	9B106	
ISS3113	Nurturing Talent: Education and Human Resource Policy in the Global Economy	Sunwoong Kim	9B208	
ISS3133	An In-depth Look at the Role of Culture in Global Marketing	Julie Pennington	90104	
ISS3140	Data Science and Management	David Reitter	9B320	
ISS3152	Big Data: Technologies and Applications	Il-Yeol Song	9B118	
ISS3153	Korean Cinema and Contemporary Korean Society	Youngeun Jang	90110	
ISS3157	Behavioral Economics and the Economics of Altruism	Surajeet Chakravarty	9B113	
ISS3170	Business Ethics	George Frynas	90422	
ISS3171	Macroeconomics	Hyungho Byun	9B321	
ISS3174	Engineering Communication II (Add. Course)	Kim Charles Barnett	9B318	
ISS3175	Differential Equations and Dynamical Systems	Junhyun Park	90403	
ISS3178	Algorithm and Problem Solving	Arthur Tang	9B215	
ISS3179	Energy and Environment	Changgu Lee	9B312	
ISS3180	Introduction to Robotics	MANNAN MUHAMMAD	90421	
ISS3188	Electromagnetics	Ian McArthur	90109	
ISS3189	Nanobiotechnology and Translational Science	Namjoon Cho	90402	
ISS3074	International Economics: Path to Balanced Growth	Thomas Bishop	33303	Business School
ISS3075	International Negotiations: From Disagreement to Consensus	Patrik Hultberg	33306	
ISS3075	International Negotiations: From Disagreement to Consensus (Chinese Course)	Jinghua Lee	33305	
ISS3166	Foundations of Statistics	Sang-Wook Kim	33402	

ISS3174	Engineering Communication II	David Roberts	33304	
ISS3168	Korean Language: Beginner (09:00-10:50, 2 hours)	TBN	33218 32211	
ISS3098	Cross-Cultural Business Management (Chinese Course)	Woo Park	32210	Dasan Hall
ISS3100	Corporate Communication	Joseph Kim	50319	Hoam Hall
ISS3117	Korea-China Economic Relations and Trade (Chinese Course)	Philip Fei-Ling Wang	50304	

2018 ISS Course Information - *Afternoon Class (13:00-15:45)*

Code	Title	Professor	Classroom	Building
ISS3070	Climate Change: Science, Technology and Policy	Mark Zuidgeest	9B113	International Hall
ISS3080	Financial Markets and Institutions	Wang Mingzhu	9B313	
ISS3086	Human Rights Across Borders	Jeong-Woo Koo	90403	
ISS3090	Technology, Society and Sustainability	Navrati Saxena	90208	
ISS3103	Creativity, Innovation and Design	Bronwen Dalton	9B106	
ISS3104	Discover Korea: Korean Culture and History	Youngah GUAHK	90109	
ISS3116	Perspectives on Conflicts: Management, Negotiation & Resolution	Sunwoong Kim	9B316	
ISS3135	Marketing and Consuming Culture: Sports, Entertainment and Technology	Julie Pennington	90104	
ISS3141	How the Mind Works – a Big Data Approach	David Reitter	9B118	
ISS3148	Sustainability and Corporate Social Responsibility	George Frynas	9B318	
ISS3156	Innovation and Entrepreneurship	Tae Young Choi	9B321	
ISS3159	Understanding International Finance, the Global Economy, and Exchange Rates	Minjoo Kim	90421	
ISS3167	Urban Sociology of Subcultural Neighborhoods in the City of Seoul	Eui-Hang Shin	9B215	
ISS3173	Heat Transfer	Heeyeop Chae	90110	
ISS3174	Engineering Communication II	Kim Charles Barnett	9B114	
ISS3176	Financial Economics	Surajeet Chakravarty	90422	
ISS3182	Strategic Management	Inhyeok Lee	9B312	
ISS3183	Human Computer Interaction	Arthur Tang	9B208	

ISS3185	Global Politics and the World Economy	Thomas Christiansen	90402	
ISS3187	Engineering Mathematics II	Lois Simon	9B218	
ISS3101	Poverty, Inequality and Economic Growth	Thomas Bishop	33304	Business School
ISS3075	International Negotiations: From Disagreement to Consensus	Patrik Hultberg	33306	
ISS3151	Corporate Finance	Jongbom Chay	33402	
ISS3168	Korean Language: Beginner (13:00-14:50, 2 hours)	TBN	33219 32211	
ISS3177	Communication Management Strategies	Joseph Kim	33305	
ISS3148	Sustainability and Corporate Social Responsibility (Chinese Course)	Jinghua Lee	32210	Dasan Hall
ISS3098	Cross-Cultural Business Management (Chinese Course)	Woo Park	50319	Hoam Hall
ISS3117	Korea-China Economic Relations and Trade (Chinese Course)	Philip Fei-Ling Wang	50304	

2018 ISS Course Information - *Evening Class (16:00-18:45)*

Code	Title	Professor	Classroom	Building
ISS3104	Discover Korea: Korean Culture and History	Youngah GUAHK	9B113	International Hall
ISS3153	Korean Cinema and Contemporary Korean Society	Youngeun Jang	90110	
ISS3168	Korean Language: Beginner (16:00-17:50, 2 hours)	TBN	9B316	
ISS3169	Korean Language: Intermediate (16:00-17:50, 2 hours)	TBN	9B313	
ISS3174	Engineering Communication II	David Roberts	9B118	
ISS3186	Sociology of International Sports	Eui Hang Shin	9B114	

General Information

** This handbook is primarily intended for international ISS participants; please be mindful that some of the information in this booklet may not be applicable to all SKKU students, including international full-time SKKU students.*

ISS Office

The ISS Office is set up for the purpose of providing students and faculty with administrative services, support, and information during the 2018 ISS. If you are ever in need of help, please come to the ISS Office where the staff is always ready and willing to assist you.

	Humanities and Social Sciences Campus
Location	90209, International Hall
Working Hour	Weekdays (09:00-19:00)
Phone Number	02-760-0181 02-760-0182

Please understand that the ISS Office does *NOT* provide the following services:

- Photocopy/Print/Fax/Scan
- Web browse/search
- Mobile phone contract

ISS Hotline

2018 SKKU ISS provides a 24-hour hotline for emergencies.

Please understand that this is only for emergencies that require immediate attention. Therefore, we do NOT field any general enquiries about the program through this service. If you have an ordinary question, please contact the ISS Office during office hours.

■ **Contact: 010-3470-8310**

Bulletin Board

As you will need important information regarding immigration, grading, schedule changes, and so on, you are expected to check our online and offline ISS Notice Boards on a regular basis.

- Offline Board: ISS Notice Board next to the ISS Office
- Online Board: ISS Notice Board at ISS Website (<http://summer.skku.edu>)

Health Insurance (for international students only)

It is required that all SKKU ISS participants be insured.

- **Group Insurance**

If you are covered by group insurance arranged by SKKU, you can visit the ISS Office for support.

- **Individual Insurance**

If you have individual insurance, you must contact the insurance company for support.

ISS Assistants

ISS student assistants serve ISS students in the following ways.

- **Teaching Assistant (TA)**

Teaching Assistants act as a bridge between lecturers and students. They facilitate classroom activity by enhancing communication among classroom participants. TAs may also deliver useful information to the class concerning a course or the overall ISS program from time to time. They are the first ones you are advised to contact if you have any questions about a class.

- **Housing Assistant (HA)**

Housing Assistants are dormitory helpers who stay in the dorm with you. ISS participants must contact the HA of the dorm if they have any housing problems or difficulties. You are expected to follow the HAs' instructions and guidance, as they are the authorized staff of the dorm that are responsible for supervising it with or without a security guard.

- **Office Assistant (OA)**

Office Assistants are administrators in the ISS Office. They provide you with useful information regarding administrative aspects of the program such as insurance, field trip registration, and grading. You can find them in the office during regular operating hours.

Academic Information

Class Schedule

ISS courses are conducted during every weekday.

- **Morning Class: 9:00-11:45**
- **Afternoon Class: 13:00-15:45**
- **Evening Class: 16:00-18:45**

Grading and Attendance Policies

SKKU ISS grades consist of an academic component and class attendance. It is required that ISS students meet both criteria to pass a course. SKKU ISS uses a Pass/Fail grading policy.

■ Academic Evaluation

- Pass (P): grade of 60% or above
- Fail (F): grade below 60%

■ Attendance

- Pass (P): attendance of 80% or above
- Fail (F): attendance below 80% (More than 3 absences)

Transcript and Certificate of Completion

A transcript and certificate of completion will be available at the graduation ceremony only if a student completes the program successfully with a passing grade. Please send the email to issoffice@skku.edu if you cannot attend the graduation ceremony.

Course Add/Drop

Adding or dropping courses is NOT allowed at any time during the ISS.

ISS Credit and Transfer

Every ISS course is a 3-credit course except the Korean Language Course. In order to obtain credit for a full summer semester at SKKU, students must complete 45 hours of study in 3 weeks. Korean language courses worth 2 academic credits require fulfillment of 2 study hours per day. You can see SKKU Academic Transcript Guide in the following website.

https://summer.skku.edu/_res/summer/etc/guide.pdf

■ Credit Transfer

A student's home university is primarily responsible for transferring SKKU credits. SKKU only provides

information on the ISS grading system, course syllabi, and academic policies. Therefore, all ISS participants are advised to inquire at their home universities to ensure credits are transferred properly.

Course Readers

Course materials for ISS 2018 are available at the ISS Office upon professor request. The TA for each course will provide correct information on where to acquire course readers and other class materials. You may also download course materials from the ISS website (<https://skb.skku.edu/summer/board/academic.do>), in which case your class TA will give you another notification about it.

Extra Korean Language Class

The Extra Korean Language Class is held from 16:00 to 17:30 on Tuesdays and Thursday. Classrooms are 9B106 and 9B113. Classroom for each student will be noticed by individual email.

Field Trips & Events

** All SKKU ISS field trips and events are photographed or videotaped.*

** Due to unavoidable circumstances, field trips or events may be subject to change or cancellation.*

**Transportation will be provided*

Field Trip 1: Old City Tour

■ **When: June 25, 11:30**

Explore the history of Seoul by visiting Gyeongbokgung Palace, the most beautiful and grandest of Korea's five great palaces.

Activity 1: Pizza Party

■ **When: June 29, 18:00**

■ **Where:** On-campus

ISS students can enjoy some pizza and drinks in Friday night. Make new friends, relax, and eat your fill in the center of Sunkyunkwan University's Humanities and Social Sciences Campus.

Activity 2: Nanta Show

■ **When: July 6, 12:30**

■ **Where:** Myungdong or Hongdae

Nanta is Korea's unique non-verbal comedy show that incorporates traditional "samul nori" rhythm which is performed with improvised instruments such as cutting boards, water canisters, and kitchen knives. As the "must see performance" in Korea, the Nanta show will provide a fun and exciting time!

Activity 3: UCC Contest

The UCC (user created content) Contest provides students with the opportunity to show off their creativity and the ISS experience. To join, students need to create short videos (5-minute maximum) about the ISS. The subject matter can be anything about the ISS, including the lead up to coming to Korea, the extracurricular activities, spending time studying or meeting with friends; the point is to be creative. Submit the videos via email to issoffice@skku.edu by **Sunday, July 15th**. If the files are too big, please upload them to Dropbox or Google Drive and email the link. The videos will be uploaded onto the ISS website (<https://summer.skku.edu/summer/index.do>) and all ISS students will have the opportunity to vote for the best ones on the site. The creators of the best three videos will be awarded 500,000 KRW, 300,000 KRW, and 200,000 KRW for 1st, 2nd, and 3rd prize, respectively, in Amazon gift vouchers. There is no limitation on the amount of people involved in creating a video, but the winners must share the prizes. The best videos can be shown at the Graduation Ceremony.

*UCC videos submitted for the contest may be used for promotional purposes.

Field Trip 2: Everland/Caribbean Bay

■ When: July 13, 08:30

Korea's largest and most popular amusement park, Everland, entertains visitors with numerous rides and other attractions. The main park has rollercoasters and other thrill rides whereas Caribbean Bay Water Park is where you can not only enjoy swimming and water slides like the Water Bobsleigh and Mega Storm, but you can also relax in hot spring waters. **ISS students may choose either the main Everland Amusement Park or Caribbean Bay. If you choose Caribbean Bay, please remember your swimwear and other essentials.**

Field Trip 3: Korean Folk Village / Taekwondo Demonstration / BBQ Party

■ When: July 19, 08:30

1. Korean Folk Village

Spend a day in Korea's past at Yongin's Korean Folk Village. This 243-acre living museum recreates life in the late Joseon Dynasty (1392-1910), offering over 260 buildings as well as lively cultural performances and activities. This was also the filming location for many Korean movies and TV dramas.

2. Taekwondo Demonstration

Taekwondo is one of the most systematic and scientific Korean martial arts that teaches more than physical fighting skills. The professional athletes will give a demonstration and teach you the basic skills of taekwondo. You will have a chance to break pine boards with your bare hands or feet.

3. BBQ Party

There will be a party with delicious Korean barbecue and drinks prepared for the ISS students! You will never forget the food, beautiful sunset, variety of fun games, and the memories of friends at SKKU's Natural Sciences Campus in Suwon.

Campus Life

Classroom and Building Identification Numbers

The classrooms of SKKU have their own identification number which consists of a 5-digit combination of numbers and letters. Students are advised to refer to the following table in order to find the right classroom.

Humanities and Social Sciences Campus	No.
600 th Anniversary Hall	10
Law Building	20
Toegye Hall of Humanities	31
Dasan Hall of Economics	32
Business School Building	33
International Hall	90 (9B)

* The first two digits of the classroom number are the building identification number.

* The third digit indicates the floor; the last two digits are the classroom number.

E.G. 9B217: Classroom number 17 on the 2nd basement (floor) of the International Hall

■ Location of Buildings with ID Number



■ SKKU Shuttle Bus

Campus	Humanities and Social Sciences Campus
Operating Hour	07:00-19:00 (every 10 to 15 minutes)
Operating Date	Monday ~ Saturday
From-To	Hyehwa Station (Line 4 Exit 1) ↔ Campus: Sports area
Fare	KRW 300

*Please prepare exact monetary amounts as the bus does not provide change.

Survival Kit

You can download the 2018 SKKU ISS Survival Kit from the ISS website (<http://summer.skku.edu>). The material includes information about how to get to the campus and dormitories from the airport and how to commute between the two campuses via SKKU shuttle or through public transportation.

Wireless Internet Access

- ID: skkuiss
- PW: skku@2018

1. Wi-Fi settings: Turn on Wi-Fi, select 'skku' network.

2. Log In: Select 'ENGLISH' for '무선랜 이용 준수 사항'.

3. Log In: Select 'Member of School (Student/Faculty/Staff)' for 'Wireless LAN Utilization Rules'.

4. Log In: Enter ID 'skkuiss' and Password 'skku@2018' for 'Wireless LAN authentication for members (1/3)'.

5. Log In: Confirm details for 'Wireless LAN authentication for members (2/3)'.

6. Log In: Completion screen for 'Wireless LAN authentication for members (3/3)'.

Gym

The gym is not available to ISS students during the entirety of the program.

Central Library

SKKU participants are able to access the SKKU Central library by using barcode that is given to the first day of class. You can enter the library and use the reading rooms, **but you may not borrow books.**

	Central Library (Acquisitions Section)
Weekdays	09:00-17:30
Saturday	10:00-17:00

Although the acquisitions section has opening and closing hours, the library has a study area that is open 23 hours every day from 6 AM to 5 AM.

PC Lab

- Location
 - 32530, 5F, Dasan Hall of Economics
 - 33204, 2F, Business School
 - 61601, 6F, Suseon Hall
- Hours: 09:00-17:30 (Monday to Friday)

■ NOTE

Please understand that you may not be able to use the PC lab when there is a class present.

Copy & Print

You can use the print machine (kiosk) at the following locations.

Building	Floors
International Hall	Lobby and B2F
Student Center	3F
The 600 th Anniversary Hall	1F
Central Library	2F
Business Building	B1F/2F

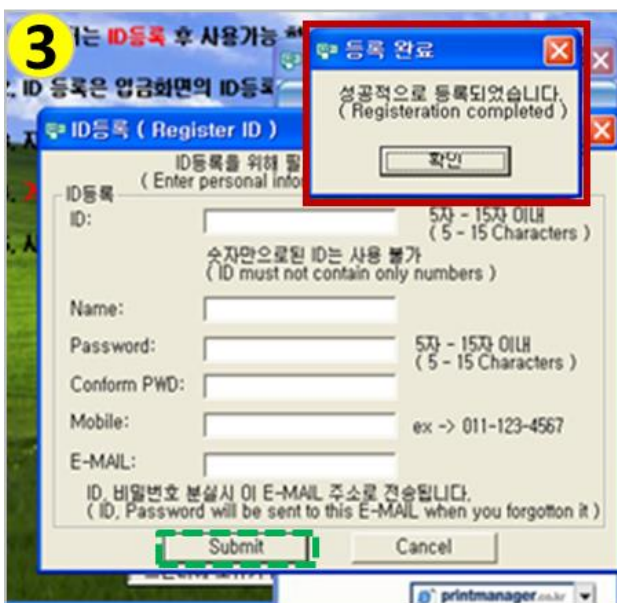
- How to use the Kiosk



- Find Print Manager Kiosk
- Print Manager Kiosk looks like this



- Click [입금(Deposit)] at the top
- Deposit Window will appear



- Create ID by entering Name & Password
- If you don't have a mobile phone, please enter 000-000-0000



- Insert bill (1,000 KRW note only)
- Log in with ID & PW
- Check the Amount and Submit

You may also use the Copy & Print Center on campus.

Building	Floor
Business Building	B1F
Central Library	4F

Everyday Essentials

Banking

The easiest bank for students to access is Woori Bank, which is located inside the campus. Most banking institutions in Korea open at 09:00 and close at 16:00. There are ATMs that accept international credit/debit cards at several banks near each campus.

Currency and Cost of Living

Korean currency is called Won (KRW) – shown as a ₩ before monetary amounts. Denominations are ₩10, ₩50, ₩100 and ₩500 in coin; and ₩1,000, ₩5,000, ₩10,000 and ₩50,000 in bills. For public transportation and vending machines, ₩1,000 bills and coins are widely used. Most shops and taxis will accept two major credit cards, Visa and MasterCard. Debit cards are also acceptable, but make sure your debit card can be used in Korea.

Item	Price
Basic fare for subway & bus	₩1,250
A glass of beer (500cc)	₩3,500
Cafe latte (tall) in Starbucks	₩4,800
A lunch at SKKU's cafeteria	₩3,000~6,000
A Big Mac set	₩6,100
Milk (500 ml)	₩1,500
A movie ticket	₩10,000

Climate and Weather

The climate in South Korea can be characterized into four distinct seasons: spring, summer, autumn and winter. Summer temperatures average 26°C with a high of 33°C while the humidity is usually around 80 to 85%. August is usually the hottest month and July is the most humid, which means those months are considered the best for outdoor activities, such as visiting the beach.

Precipitation over most of the peninsula averages 1,300 mm per year. Most rain comes during the summer, primarily from mid-July to early August, but monsoon rains are not continuous; usually a few days of rain are followed by a few days of clear skies. Most typhoons hit in late July or early September. Large storms are rare, especially in Seoul.

Transportation

■ Subway

The subway is the easiest and quickest way to get to your destination in the metropolitan area. A pre-paid transit card is also useful and convenient if you use the subway often. All signs and most announcements are in Korean and English as well as Japanese and Chinese. In addition, you can

distinguish the lines by their colors and the stops are numbered as well.

■ Bus

There are two types of buses in Korea: the regular city bus and the deluxe bus. For your convenience, it is possible to use a pre-paid transit card to pay the fare instead of paying by cash. Since bus lines can be complicated, even for Seoul residents, we recommend you use the subway unless you are certain about the bus number and the stop.

■ Taxi

Taxis can be expensive if you are traveling a long distance. The basic fare is ₩3,000 for a regular taxi, and the black luxury taxis (called deluxe taxis) cost more with a basic fare starting at ₩5,000. A 20% extra fare will be charged from midnight to 04:00 am. There is also a special orange cab for international residents living in Korea in which users can use foreign languages.

Mobile Phone Subscription

There are three mobile phone service providers in Korea: SK Telecom, KT and LG U+. All three operate mobile phone shops near the campuses in Seoul and Suwon. Phones, as well as other electronic devices can also be found in great supply at the Electronic Market and I'Park Mall in the Seoul district of Yongsan, less than 30 minutes by train from the Humanities and Social Sciences Campus. Pre-paid mobile phones are the best option for short-term visitors like ISS students.

Electricity

The standard voltage in South Korea is 220V. There are two-pin plugs on most Korean electrical equipment, the same type used in France, Germany, Austria, Greece, Turkey, and many other countries. Some 120V electrical appliances may not work properly even with an adapter, but any devices with an AC adapter such as laptops or rechargeable batteries should function safely.

Useful Websites

Category	Title	URL
Korea/Seoul	Korean Culture and Information Service	http://www.korea.net
	Seoul Metropolitan Government	http://english.seoul.go.kr
Transportation	Incheon International Airport	http://www.airport.kr/eng/
	Seoul Metropolitan Rapid Transit Corporation	http://www.smrt.co.kr
	Korail Korean National Railroad	http://info.korail.com/mbs/english/index.jsp
Daily Life	Seoul Global Center	http://global.seoul.go.kr
	Korea Meteorological Administration	http://www.kma.go.kr
	Korean Language Study on the Internet	http://www.kosnet.go.kr
Tourism	Korea Tourism Organization	http://www.visitkorea.or.kr
	Seoul City Tourism	http://www.visitseoul.net